

**Business User Referral Program**  
**Tell a Friend; Have your Update Service Renewed for another Year for Free**

Program Details

- Never-Search for Golf Business Edition users can get next year's Update Service for free by sharing the benefits of the Never-Search for Golf software mapping system with other golf Sales Reps. For every referred golf Sales Rep (or company in the golf industry) that becomes a new Never-Search customer and makes a purchase, you will earn points towards the renewal of your Update Service for another year. Bottom line: If five other Sales Reps purchase a Business Edition version equivalent in price to your own, based on your referral, you will receive another free year of updates for your map. This is equivalent to a 20% commission.
- Your email address is your personal Promotional Code. Any referral who enters your email address into the Promotional/Special Offer Code field when purchasing will receive a 10% discount on his first purchase of any Never-Search software, while you earn credit for the total amount of this purchase. Your email address will be used to track and credit this purchase to you.
- There is no need to sign up. All Business Edition users are eligible. Just make sure, you give your email address when you demo your Never-Search for Golf map to any other sales reps.
- We will convert the total amount spent by the new customer into points. You will receive 1 point for each whole dollar spent by the new customer on his first purchase of any Never-Search software. The table below shows the number of points required to earn another year of updates.

<b>Business Edition Version</b>	<b>Points needed for an additional year of updates</b>
Sales Rep Territory (SRT)	445 points
Regional version	1120 points
Full US version	2225 points

For example, if you refer 5 sales reps, and each purchases an SRT (\$99, less the 10% discount = \$89.10) using your email promo code, you will receive 89 x 5, or 445 total points. Based on the table above, you will receive another year of free updates once the 5th purchase is made.

- For clarification;
  - Your points will be based on any and all items in the new customer's first software purchase (first purchase over \$19). So, purchasing a DVD for \$3.95 will not count as the first purchase or receive the 10% discount.
  - The new customer will receive a 10% discount on any and all items in his first software purchase (first purchase over \$19). Again, purchasing a DVD for \$3.95 will not count as the first purchase or receive the 10% discount.
- Once you have earned enough points, we will notify you by email when your Update Service has been extended for an additional year (you have been credited with an additional year of free service) and will provide you with your new Update Service expiration date. You can earn (accumulate) more than one year's worth of service.
- Anyone who owns a Business Edition is eligible; however, to earn points and to receive the additional year of the Update Service the Update Service on your Never-Search for Golf software must be currently active (unexpired).
- Points accumulated in your account have no cash redemption value